Roll No.:....

322743(22)

## B.E. (Seventh Semester) Examination April-May 2021

(New Scheme)

(CSE, IT Branch)

## E-COMMERCE & STRATEGIC IT

Time Allowed: Three hours

Maximum Marks: 80

Minimum Pass Marks: 28

Note: Attempt all questions. Part (a) of each question is compulsory, which is of 2 marks.

Attempt any two parts from (b), (c) and (d) each is of 7 marks.

## Unit-I

1. (a) What is E-Commerce?

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		[ 2 ]				[3]
	(b)	Discuss brief history of E-commerce.	7		(d)	Discuss various steps of designing Electronic
	(c)	Discuss Inter-organization E commerce and Intra				payment systems.
		organization E-commerce. Also discuss				Unit-IV
		differences.	7	4.	(a)	What is Web Service?
	(d)	Discuss architectural framework of E-Commerce			<b>(L.)</b>	Discourage of the state of the
		with the help of diagram.	7		(b)	Discuss FTP and Email. List advantages of each service.
		Unit-II			(c)	Discuss any two:
2.	(a)	Name different network infrastructure required.	2			(i) HTML
	(b)	Discuss TCP/IP reference model.	7			(ii) Web browsers
	(c)	Discuss LAN and WAN and point out differences.	7			(iii) HTTP
	(d)	What is role of DNS? Discuss in detail.	7		(d)	Discuss CGI. What is need of CGI?
		Unit-M Taxamend sent		ē		Unit-V
3.		List two advantages of Electronic payments.	2	5.	(a)	What is Mobile Computing?
	(b)	Discuss various types of Electronic payments.	7		(b)	Discuss Mobile Computing Framework.
	(c)	Identify various risks in Electronic payments.	7		(c)	Describe cellular data communication protocols

s steps of designing Electronic **Unit-IV** ervice? 2 d Email. List advantages of each 7 0: ers Vhat is need of CGI? **Unit-V** Computing? Computing Framework.

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and explain each in brief.

(d) Describe personal communication service with the help of an example.

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